

international
summer
school **2021**

G U I D E L I N E S

international summer school 2021

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Introduction

Universidad de los Andes is a private, non-profit, non-denominational university founded in 1948. The current academic offer includes 17 doctoral programs (380 students enrolled), 76 graduate programs (3,642 students) and 43 undergraduate programs (14,556 students), totaling 18,578 students. Among other resources, 73% of Uniandes full-time faculty hold a PhD.

The School of Management (UASM), one of its twelve constitutive Schools, was created in 1972. UASM defines itself as a school of management rather than a business school, committed to educate and influence decision makers in the private, public and non-profit sectors through its main differentiators: leadership, sustainability and innovation. Universidad de los Andes School of Management is the only Colombian institution accredited by AACSB, EQUIS and AMBA and one in ten schools in Latin America.

The **International Summer School** is delivered at Universidad de los Andes School of Management (UASM) in Bogota, Colombia. It was launched in 2004 and it aims to offer students the opportunity to broaden their international perspective by being exposed to cutting edge courses that provide advanced learning in specialized management fields. This intercultural experience offers a wide variety of credit-granting courses that are delivered by international visiting faculty from prestigious universities around the world and seeks to offer students and participants exposure to different methodologies and learning practices.

All International Summer School courses are taught in [English](#) and are designed for both undergraduate and graduate students who seek to increase their knowledge in a global and competitive environment.

International Summer School

Key Facts

- Visiting faculty from more than **77** universities worldwide have taught courses in this program since **2004**
- **168** different courses have been delivered since **2004**
- The program has grown from **124** students and participants in **2004** to **500** in **2020**
- A total of **6.788** students have participated since **2004**

The 2020 International Summer School

The following courses were delivered in 2020:

June 16 – June 27



Joeri Mol

Australia

University of Melbourne

Innovation and Entrepreneurship in the Creative Industries



Miguel Gómez

USA

Cornell University

Marketing and Management in the Food Industry



Ramiro Montealegre

USA

University of Colorado Boulder

Digital Technology and Business strategy

June 23 – July 4



Jaime Sabal

Spain

ESADE

Real Estate Finance



Claude Chailan

France

EM Strasbourg

Value Creation in FAST Emerging Markets



Dale Fodness

USA

University of Dallas

Data Visualization and Storytelling

July 6 – July 17



Helena González

France

Neoma Business School

Creativity at Work

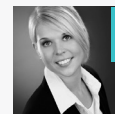


Soumyadeb Chowdhury

UK

Aston Business School

Blockchain in Operations and Supply Chain Management



Diana Kolbe

Mexico

EGADE Business School

Omnichannel Marketing Strategy

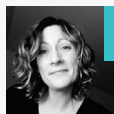


Stefan Gröschl

France

ESSEC

Responsible Leadership and Sustainable Business Practices



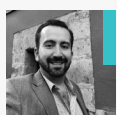
Jennifer Goodman

France

Audencia Business School

Sustainability Strategies for Grand Challenges: Plastic Pollution

July 21 – July 31



Carlos Vargas

Mexico

EGADE Business School

Fundamentals of Sustainable Finance and Investments

Key Information

Course dates:

The 2021 International Summer School will be held during **June 8th - July 16th** in three separate blocks of courses:




Block	Dates
1	June 8 - June 19
2	June 21 - July 2
3	July 6 - July 16

*Start and end dates are subject to change.

Course Schedule:



All courses must be exactly **30-contact hours** (4 credit-hours for undergraduate students or 2 credit-hours for graduate students). They must be delivered during an exact two-week period and in the previously established blocks. Courses are scheduled accordingly:

Face-to-face courses

-  Monday to Friday from 6:00 p.m. to 9:00 p.m. Three hours per day.
-  Saturdays from 9:00 a.m. to 12:00 m. and/or 1:00 p.m. to 5:00 p.m.
-  Some courses (one per block) are scheduled from Monday to Friday from 9:00 a.m. to 12:00 m.

Online courses

According to time zone, final schedules would be as follows:

-  Monday to Friday from 7:00 a.m. to 10:00 a.m. or from 6:00 p.m. to 9:00 p.m. (Colombian time)
Three hours per day.
-  Saturdays from 9:00 a.m. to 12:00 m. or 1:00 p.m. to 5:00 p.m.

Number of Courses:












Every year, an average of 12 courses are delivered in this program. These can coincide in dates and schedule (maximum four courses can be taught during the same block).


***VERY IMPORTANT:** Selected visiting faculty who accept participation in 2021 UASM International Summer School should teach exclusively in this program. They cannot teach courses at another University and/or School during the period of the course delivery.


The students:


All International Summer School courses are offered to undergraduate and graduate students (MBA and specialized masters) from the School and the University. When designing a course proposal it is important to consider that students from different program levels (undergraduate and graduate) can enroll in the same course. Diversity in course composition is one of the highlights of the program.

Specifically, students belong to the following programs:

-  School of Management undergraduate students (who have already approved 100 credit hours and thus are in their last semesters).
-  School of Management graduate students enrolled in any of the following programs:
 -  Part-time MBA
 -  Executive MBA
 -  Master in Finance
 -  Master in Marketing
 -  Master in Environmental Management
 -  Master in Development Practice
 -  Master in Supply Chain Management
 -  MSc in Management
 -  Specialization programs





 Undergraduate Students from different Schools and Departments at Universidad de los Andes (E.g.: Engineering, Economics, Social Sciences, Arts, etc.).

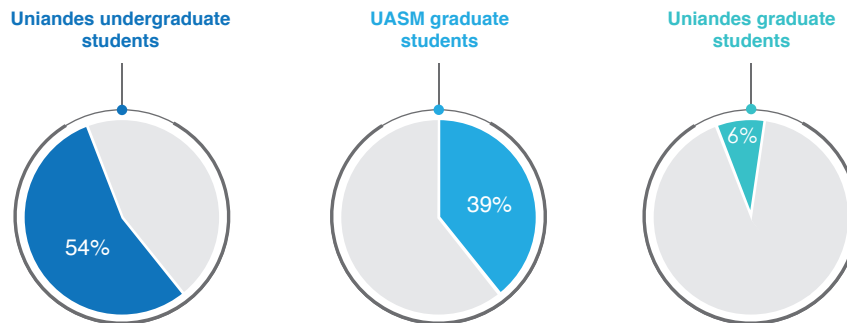
 Graduate students from different Schools and Departments at Universidad de los Andes (E.g.: Master in Engineering, Master in Economics, etc.).

 International students coming from different partner universities.





On average each course has **50 enrolled students**. It is important to take into account that in 2020 courses ranged from 35 to 55 students per course. Students take these credit-granting courses as electives.

The student profile:

-  Undergraduate students have no work experience.
-  Master students have 3 to 18 years of work experience.
-  Students belonging to the Part-time MBA, and the Specialized Masters (Finance, Marketing, Environmental Management and Supply Chain Management) work during the day. This means that their available time for doing extra-class work is limited. It is important to take this into account when assigning course work.
-  Most students take 1 or 2 additional core courses during the same period of the International Summer School program. The average course composition for 2020 was as follows:

2020 International Summer School course composition:**Course Selection criteria**

All course proposals are reviewed by the International Summer School committee in charge of selecting each year's course portfolio. Proposals are selected based on the following criteria:

-  The uniqueness and relevance of the topic to be taught (UASM students take these courses as electives).
-  Each visiting faculty academic background, teaching and research experience.
-  The maintenance of a multidisciplinary balance within the program portfolio.
-  The complete submission of the following required documents before **October 30th, 2020**:



Updated
Curriculum Vitae



Filled online
application form



Selection of course
block according to
course dates



Selection of
course delivery
methodology: online
or face-to-face



Complete course syllabus including:

1. Introduction/ course description
2. Course objectives
3. Course methodology
4. Proposed course schedule including session-by-session topics/coursework:
5. Minimum required readings and coursework for EACH session
6. Evaluation system
7. Proposed prerequisites for the course
8. Required bibliography

Incomplete proposals will not be taken into account in the selection process.

Important deadlines

Date	Activity
October 30 th 2020	Deadline for submission of International Summer School proposal. It must include: CV, course syllabus, filled application form, course dates according to schedule
November 20 th 2020	International Summer School Committee meets to select the 2021 course portfolio.
November 27 th 2020	Results of selection process are communicated.
December 2 nd 2020	Selected faculty must forward the acceptance confirmation back to UASM jointly with: (i) photocopy of the first page of passport and (ii) bank account details.
February 12 th 2021	<ul style="list-style-type: none"> ■ Submit the revised course syllabus according to UASM's recommendations ■ Submit travel dates to buy tickets and make hotel reservations ■ Define and confirm travel itinerary in order for UASM to buy tickets
March 5 th 2021	All travel tickets must be purchased
June 8 th 2021	Courses begin
July 16 th 2021	Courses end
July 23 rd 2021	UASM must submit final grades to University

*Start and end dates are subject to change.

Honorarium

All selected visiting faculty **will be paid** the following:

Face-to-face courses

Honorarium of US\$6,500, which will be electronically transferred approximately five weeks after the end of the course. Please note that the Colombian government and or the banks can make some deductions to the final amount that is electronically transferred to the bank account. The School will not pay for additional bank transfer costs.

Airplane ticket (Coach only). Any flight changes after ticket confirmation must be paid by each visiting professor. Ticket reimbursement is not allowed by the University. Faculty cannot buy their own ticket.

Hotel accommodation during the entire length of the course (plus ONLY one day before and after the start and end of the course). Breakfast and Wi-Fi are included.

Transportation services included:

- Airport - Hotel - Airport
- UASM can provide a daily transport service (Hotel - University - Hotel). This service has two pre-established schedules. **The service is guaranteed upon request.** Additional transport must be paid by each faculty.

Visa expenses will be reimbursed at the end of the course via electronic transfer into the visiting faculty account. Neither honorarium nor visa expenses can be paid in cash or delivered at UASM; they can only be electronically transferred approximately five weeks after the end of the course.





UASM will NOT pay for:

- a) The cost of additional hotel nights.
- b) The cost of meals or other expenses such as: international calls, mini bar, alcoholic beverages, laundry service, etc. These must be paid directly to the hotel by each visiting faculty.
- c) Any additional costs related to the accommodation of an additional person sharing a room.
- d) International transport (taxis, trains, etc.) with the exception of transport incurred for Visa procedures. Meals incurred for Visa procedures.
- e) Local transportation services for an additional person (relatives or spouses).
- f) Local transportation services in any different schedule from those offered by the School.
- g) The School will not pay any late check-outs at the hotel.

Online courses

The School will only pay **Honorarium** of US\$6,500, which will be electronically transferred approximately five weeks after the end of the course. Please note that the Colombian government and or the banks can make some deductions to the final amount that is electronically transferred to the bank account. The School will not pay for additional bank transfer costs.

Additional information

-  For face-to-face courses delivered in Bogota, visiting faculty who receive honorarium must apply to the Colombian Temporal Visitors "V" Visa, to be able to participate in the program.
-  For face-to-face courses delivered in Bogota, each faculty will have access to an office and a computer with Internet connection at the School. Some offices may be shared.
-  For both, online and face-to-face courses, an undergraduate student with proficient English skills will be assigned to each faculty to provide logistical support during their stay. Teaching assistants cannot help with aspects related to grading. Grading is sole responsibility of each International Summer School faculty.
-  The University provides faculty members with a wide set of platforms to ensure a high quality delivery of virtual classes:



Blackboard Collaborate



Zoom



MS Teams



Webex Training



Bongo (Brightspace)

Useful links<http://administracion.uniandes.edu.co/><https://administracion.uniandes.edu.co/index.php/es/facultad-intro/escuela-de-verano>**Contact at UASM**

International Relations Office Coordinator

Natalia MartínezE-mail: n.martinez16@uniandes.edu.co